

-NEW PRODUCT INFORMATION SHEET-

Specifications subject to change
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Digital Personal scale HN-283









Digital personal scale made of silver coated safety glass, with a convenient ON/OFF function. Even slight weight changes can be detected due to the high accuracy. The digits are easy to read thanks to large LCD.

Product Features:

- 4 sensor technology
($d=100g$ /Max 150kg)
- Tap on technology
- Extra large display (75 x 35 mm)
- Auto off (after 6 seconds)
- Tempered glass
- Silver finish
- Batteries included
(2 x Lithium CR 2032)



Product USP:

| USP | advantage | benefit |
|--|--|--|
|  4 sensor technology | 4 weighing sensor will precisely measure the weight | 0.1 kg precision/division with a maximum capacity of 150 kg; even a slight weight change can be detected |
|  Tap on technology | just gentle tap your foot on the platform and the scale will automatically switch on | Easy to use and ready for using within a second. |
|  Extra large display | Large numbers will display the weight results | Easy to read the results |
|  Tempered glass | Safety glass, no sharp edges if the glass will be broken | Low risk of injury |
|  Auto off | The scale will automatically switch off if unused for 6 seconds. | Battery/energy saving; good for our environment |
|  Rubber pads | Will not slip on a wet floor | Low risk of injury |

Comparison with OMRON BCM:

| Name | BF306 | HN283 | BF400 | BF508 | BF510 | BF511T | BF511B | BF500 |
|-----------------------|--------------------------|-----------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Model | HBF-306-E | HN-283-E | HBF-400-E | HBF-508-E | HBF-510-E | HBF-511T-E | HBF-511B-E | HBF-500-E |
| RRP | 79.99 € | 34.99 € | 59.99 € | 79.99 € | 114.99 € | 129.99 € | 129.99 € | 149.99 € |
| Picture | | | | | | | | |
| Body Fat | ■ | | ■ | ■ | ■ | ■ | ■ | ■ |
| BF Classification | ■ | | ■ | ■ | ■ | ■ | ■ | ■ |
| BMI | ■ | | ■ | ■ | ■ | ■ | ■ | ■ |
| BMI Classification | ■ | | ■ | ■ | ■ | ■ | ■ | ■ |
| Skelet Muscle | | | ■ | ■ | ■ | ■ | ■ | ■ |
| SM Classification | | | ■ | ■ | ■ | ■ | ■ | ■ |
| Visceral Fat | | | | ■ | ■ | ≥ 18 years | ≥ 18 years | ■ |
| VF Classification | | | | ■ | ■ | ≥ 18 years | ≥ 18 years | ■ |
| Resting Metabolism | | | | ■ | ■ | ■ | ■ | ■ |
| Full body measurement | | | | ■ | ■ | ■ | ■ | ■ |
| Clinical Validated | | | | ■ | ■ | ■ | ■ | ■ |
| kids mode | | | | | | ■ | ■ | |
| Age range | 10-80 years | | 18-80 years | 18-80 years | 18-80 years | 6-80 years | 6-80 years | 18-80 years |
| increments | 100g | 100g | 100g | 100g | 100g | 100g | 100g | 100g |
| Max weight capacity | 199.8 kg | 150 kg | 150kg | 150 kg | 150 kg | 150kg | 150 kg | 135 kg |
| Memory | | | Previous measurement | | | Previous measurement | Previous measurement | 1/7/30/90 days |
| User memory | 9 + guest | | 4 + guest | 4 + guest | 4 + guest | 4 + guest | 4 + guest | 4 + guest |
| material | stainless steel, plastic | glass, plastic | stainless steel, plastic | stainless steel, plastic | stainless steel, plastic | stainless steel, plastic | stainless steel, plastic | stainless steel, plastic |
| Guaranty | 3 years | 3 years | 3 years | 3 years | 3 years | 3 years | 3 years | 3 years |
| ON/OFF technology | switch | tap on/auto off | switch | switch | switch | switch | switch | switch |

Target group of HN-283:

Traditionalist and basic buyers feel it is a must to have a scale in the bathroom. Features are not necessary. The scale is used irregularly; the design plays a little role even in the lower price segment. A good value for money and the economic life-time are important.



Target group illustration

Package Example (unfolded):



Instruction Manual Layout Example:



OMRON HN-283-E product specifications:

| | |
|--|---|
| Model Number | HN-283-E (HN283) |
| Display | 5 to 150 kg with an increment of 0.1 kg |
| Weight Accuracy | 5.0 kg to 40.0 kg: ± 0.4 kg 40.0 kg to 150.0 kg: $\pm 1\%$ |
| Power Supply | 2 x CR2032 batteries (two test batteries are included) |
| Battery Life | Approximately 1 year (when batteries are used with 3 measurements a day) |
| Operating Temperature / Humidity | +10°C to +40°C, 30% to 85% RH |
| Storage Temperature/ Humidity/Air Pressure | -20°C to +60°C, 10% to 95% RH, 700 hPa - 1060 hPa |
| External Dimensions | Approximately 300 (W) x 40(H) x 320 mm (D) |
| Weight | Approximately 1.4 kg (batteries not included) |
| Package Content | Digital Personal scale, two CR 2032 batteries, Instruction Manual, Guarantee Card |
| Warranty | Two Years |
| EAN code | 40 15672 104938 |

OMRON HN-283-E packaging specifications:

| Carton | QTY | Approx. Weight | Approx. Dimensions L*W*H |
|--------|-----|----------------|--------------------------|
| Unit | - | 1,5 kg | 300 x 320 x 40 mm |
| Inner | 1 | 1,82 kg | 333 x 70 x 354 mm |
| Master | 5 | 9,9 kg | 387 x 352 x 381 mm |

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