

-NEW PRODUCT INFORMATION SHEET-

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Digital personal scale HN-286



This new digital personal scale with an extra safe and flat design is the next step in completing our BCM portfolio. It comes with an automatic on/off technology and a maximum capacity of 180 kg (400 lbs, 28 stones). Even slight weight changes can be detected with its 100 g division.

The digits are easy to read due to its 77 x 38 mm LCD. Stability and safety are ensured through a large platform made by safety glass (300 x 18 x 300 mm) Base feet are non-slip and made with non-scratch material to protect floors. The Battery is included (1 x CR 2032).





Product Features:

Digital personal scale HN-286-E:

- o Flat design
- o 180 kg maximum capacity, division 100g
- Automatic on/off technology
- Large display 73 x 38 mm
- o Safety glass
- o Battery included (Lithium CR 2032)

Product USP:











#	features	Advantage	benefit		
1	flat design	the newest technology of weighing cells make it possible to have a very flat product design (just 1.8 cm)	very safe to stay on this solid platform		
2	180 kg maximum capacity and 100 g division	extra high maximum load with high accuracy	maximum load of 180 kg and a division of 100 g each		
3	automatic on/off technology	body weight appears immediately upon stepping on the scale, when you step off it will automatically switch off	easy to use and environmental friendly battery usage		
4	large display	large numbers will display the weight results (73 x 38 mm) easy to read the results			
6	Safety glass	no sharp edges if the glass will be broken	low risk of injury		

Comparison with OMRON BCM:

Name	BF306	HN286	HN283	HN288	BF400	BF508	BF511T	BF511B	BF206IT-E
RRP	79.99 €	29.99 €	34.99 €	39.99 €	59.00 €	79.99 €	139.99 €	139.99 €	239.00 €
Model	HBF-306-E	HN-286-E	HN-283-E	HN-288-E	HBF-400-E	HBF-508-E	HBF-511-T-E	HBF-511-B-E	HBF-206IT-E
Picture									
Body Fat	-				-	-	-	-	-
BF Classification						-	-	-	-
ВМІ						-	-	-	-
BMI Classification						-	-	-	-
Skeletal Muscel							-	-	-
SM Classification							≥ 18 years	≥ 18 years	≥ 18 years
Visceral Fat						-	≥ 18 years	≥ 18 years	≥ 18 years
VF Classification						-	≥ 18 years	≥ 18 years	≥ 18 years
bluetooth									-
Resting Metabolism							-	-	-
Full body measurement						-	-	-	-
Clinical Validated						-	-	-	-
kids mode							_	_	_
body age									_
weight track				•					
Age range	18-80 years				18-80 years	18-80 years	6-80 years	6-80 years	6-80 years
Devision	100g	100g	100g	100g	100g	100g	100g	100g	100g
Max capacity	199.8 kg	180 kg	150 kg	180 kg	150kg	150 kg	150kg	150 kg	150 kg
Memory				Previous measurement	Previous measurement		Previous measurement	Previous measurement	30 last measurements
Kg/lb/st		-		-	-	-	-	-	_
User memory	9 + guest				4 + guest				
material	stainless steel, plastic	glass, plastic	glass, plastic	glass, plastic	stainless steel, plastic				
ON/OFF technics	switch on/auto offf	Auto on/off	tap on/auto off	Auto on/off	switch on/auto offf				



OMRON HEALTHCARE EUROPE



Target group of HN-286:

The traditionalist / basic buyer – it is a must to have a scale in the bathroom. Features are not necessary. The scale is used irregularly; the design plays a little role even in the lower price segment. The price-performance ratio and the economic life-time is important. This target group is reliability oriented – traditional qualities like discipline and order matters to them. Focus on women due to the buying decision is made by women (80%).

Package Example (unfolded):





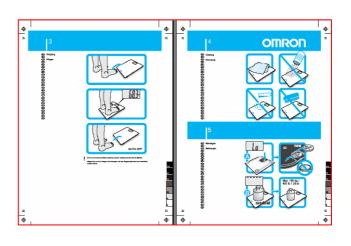


Instruction Manual



(Instruction manual includes 26 languages):





OMRON HN-286-E product specifications:

Model Number	HN-286-E (HN286)
Display	0 ~ 180 kg 0.1 kg
	0~400 lb: 0.2 lb
	0~28 st 5 lb: 0.2 lb
Weight Accuracy	5.0 to 60.0 kg: ± 0.4 kg
	60.1 to 100.0 kg: ± 0.6 kg
	100.1 to 180.0 kg: ± 1%
Power Supply	One CR2032 battery (test battery is included)
Battery Life	Approximately 1 year (when battery is used with 4 measurements a day)
Operating Temperature /	+5°C to +35°C, 30% to 85% RH
Humidity	
Storage Temperature/	-20°C to +60°C, 10% to 95% RH, 700 hPa - 1060 hPa
Humidity/Air Pressure	
External Dimensions	Approximately 300 (W) × 18(H) × 300 mm (D)
Weight	Approximately 1.5 kg (battery not included)
Package Content	Digital Personal scale, one CR 2032 battery, Instruction Manual
Warranty	Two Years
EAN code	40 15672 104945

OMRON HN-286-E packaging specifications:

Carton	QTY	Approx. Weight	Approx. Dimensions L*W*H
Unit	-	1,5 kg	300 x 300 x 18 mm
Inner	1	1,82 kg	333 x 28 x 333 mm
Master	5	9,9 kg	387 x 352 x 381 mm

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