

Pre-Information - NEW PRODUCT INFORMATION SHEET -

Specifications subject to change -

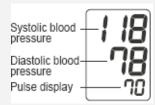
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M2 Basic (HEM-7116-E)

Upper Arm Blood Pressure Monitor



 Full size display with all parameters at once



Last reading memory



 Intellisense Technology for quick, comfortable and painless measurement: only pumps as high as necessary and adjusts during inflation



 One button operation: Pressing the large blue button is the only necessary activity to perform a measurement.



OMRON HEALTHCARE EUROPE B.V. Kruisweg 577, NL-2132NA Hoofddorp, Phone +31 203548200, Fax +31 203548201

GP-HEM-7116-E-01-04/09





- Indication if blood pressure value is outside the standard range for home measurement. Discreet information for the user.
- Cuff size fits upper arm circumference of 22-32cm with medium cuff supplied



Product Description:

This fully automatic, well designed digital upper arm blood pressure monitor offers all functions that are necessary for comfortable, quick and accurate blood pressure monitoring.

It now includes Intellisense™ technology to ensure that the right inflation pressure is automatically detected. The device does not inflate too high and avoids painful measurements whilst achieving the reading on first inflation

For users who want to verify if their BP is in the recommended level of under 135/85 mmHg a little symbol is discretely lit indicating the measurement results are out of range if above this level.

The device stores the last recorded reading.

With these features it offers all necessary information a consumer will require for self measurement in a highly portable wrist monitor.

Product Positioning:

The M2 basic is positioned in the market in the Super Attack segment, offering a unique combination of quality features at a very attractive price. The included Intellisense technology makes the device highly competitive in this market segment.

A further key feature on this product is that the Packaging and Instruction Manual come with English and 5 other European languages as well as Arabic and Russian offering a major benefit against our competitors.

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Target customers are people who want to easily and quickly measure their accurate BP values with a basic device, having the quality and value of the OMRON brand, the worlds leading BPM manufacturer, for a reasonable amount of money.

Name	MX2 Basic	M2 Basic
Model	HEM-742-E2	HEM-7116-E
Intellisense	N/A	Yes
Memory	N/A	Last memory
Display	Alternative 2-lines	3-lines
Irregular heartbeat	N/A	N/A
Hypertension indicator	N/A	Yes
Storage case	N/A	Soft case
Languages	6 languages	8 languages
(package & manual)	(EN, DE, FR, IT, ES, NL)	(EN, DE, FR, IT, ES, NL, RU, AR)
Other topics		- Silent pump
Sketch	(8)	NEW

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Product Specifications

Technical Data

Product Desciption	Digital Automatic Blood Pressure Monitor		
Model	OMRON M2 Basic (HEM-7116-E)		
Display	LCD Digital Display		
Measurement Method	ent Method Oscillometric method		
Measurement Range	Pressure: 0mmHg to 299mmHg		
	Pulse: 40 to 180/min.		
Memory	Last Reading Memory		
Accuracy	Pressure: ±3 mmHg		
	Pulse: ±5% of display reading		
Inflation	Fuzzy-logic controlled by electric pump (Intellisense)		
Deflation	Automatic pressure release valve		
Pressure Detection	Capacitive pressure sensor		
Power Source	4 "AAA" batteries 1.5V or AC/DC adapter (6V = 4W)		
Battery life	Capacity of new alkaline batteries is approximately 300 measurements		
Operating temperature / Humidity	+10°C to +40°C		
	Maximum: 30% to 85% RH		
Storage Temperature / humidity	-20°C to +60°C		
	Maximum: 10% to 95% RH		
Console Weight	Approximately 260g without batteries		
Cuff Weight	Approximately 120g		
Outer dimensions	Approximately 104 (w) mm x 81 (h) mm x 1291 (l) mm		
Cuff dimensions	Approximately 146 mm x 446 mm (Medium cuff: arm circumference 22 to 32 cm)		
Cuff material	Nylon		
Package Content	Medium cuff, instruction manual, storage case, battery set, guarantee card, blood pressure pass		
EAN code:	401567210470 9		

Packaging and Instruction Manual Information: Printed in 8 languages: English, German, Dutch, French, Spanish, Italian, Russian, Arabic

Carton	Qty	Approx	Approx dimensions
		Weight	W x D x H mm
Main unit without batteries	1	260 g	128 x 104 x 57
Sales Package	1	718 g	115 x 110 x 162
Master Carton	10	8.2 kg	581 x 252 x 204

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