

-New Product Information Sheet-

Specifications subject to change © OMRON HEALTHCARE EUROPE B.V.

Name: Walking style Pro 2.0

Track & compare

View and share your exercise data using Omron's cloud web solution



HJ-322U-E

Omron's new advanced Walking style Pro is combining all the activity-enhancing features of tri-axis technology with the free www.OmronFitness.com cloud web solution. The HJ-322U-E USB pedometer provides an engaging and information-driven way to improve one's health. The integrated "Tri Axis Technology" counts steps accurately no matter where it is positioned. Four tracking modes to track steps, aerobic steps, distance and activity calories burned. The device will automatic reset each day and stores up to 21 days of information.

View and share your exercise data with your fitness buddies using Omron's free cloud web solution

Keeping count of your daily steps is one thing. But now you can also upload performance data to your computer to see your performance over time. And even highlight the periods when you could have been more active. Best of all, with the Pro HJ-322U-E you can share information with your fitness partners, friends or family using Omron's cloud web solution in order to motivate each other to improve individual performance even more.

Omron's cloud web solution is accessible and viewable on PC (MS Windows Vista and later), Mac (OS X 10.7 and later) as well as on Tablets and Smartphones. When you connect the HJ-322U-E to www.OmronFitness.com, you will be able to view your trends, track your goals and stay motivated as you improve your personal fitness.

> OMRON HEALTHCARE EUROPE B.V. Scorpius 33 2132 LR Hoofddorp The Netherlands P.O. Box 2050 2130 GL Hoofddorp The Netherlands Phone: +31 (0)23 55 44 700 fax +31 (0)23 55 44 701

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 IBAN NL95BOTK0635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.801



- Make Every Step Count -

Product features:

- Integrated USB connection
- Free Online software included (for both Mac and PC)
- Distance counter
- Daily step counter
- Aerobic step counter
- Activity kCal counter
- 21 day/7 day memory
- Units switch (miles/km)
- Clock

Free cloud web solution in detail:

For more details please visit www.OmronFitness.com



The dashboard

1



How it works:

- 1. Record one full day with your HJ-322U-E,
- 2. Plug it in your computer,
- 3. The device will be detected and the driver will be downloaded and installed,
- 4. Sign in on www.OmronFitness.com and upload the data,
- 5. Enjoy, browse through the dashboard and share with your friends

Control Contro

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 IBAN NL95BOTK0635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.B01





Walking style Pro target group;

Women, 30- 50 years old. They start recreational jogging and walking. Exercise once or twice a week but irregularly. Want to improve their fitness and/or lose a bit of weight in an easy and healthy way. Like to monitor their progress and will get motivation by it. They are interested in getting feedback and guidance on how to exercise to reach their objectives.

Feature advantage benefit overview:

feature	advantage	benefit
3D-sensor	The device is able to detect movements in 3D	Make every step count
USB interface	Data upload via PC and/or Mac to www.OmronFitness.com	View your trends, track your goals and stay motivated as you improve your personal fitness
Steps	Counts numbers of steps	Stay motivated by tracking your steps. Try to reach 10,000 steps per day
Aerobic steps	Every walk which exceed 60 sec will be display separately	See those steps which benefits your cardiovascular system
Distance	Measures the distance	See how many KM you have walked that day
Activity KCAL burned	Display the additional KCAL burned while walking	See how many activity Kcal you have burned per day
7 days memory (visible in display), 21 days memory (internal memory)	Keeps the past activities for 7/21 days	Provides long-term control and motivation.
Clock	Shows time by pressing the buttons	Convenient reading of the time
Imperial and metric system of units	Switchable from KM to miles and KG to Pounds	Suitable for the metric- and imperial-system
Holder	The device will be delivered with a hip holder	Comfortable to wear on the waistband

The new Walking style Pro 2.0 comes with a bunch of different features and user benefits:

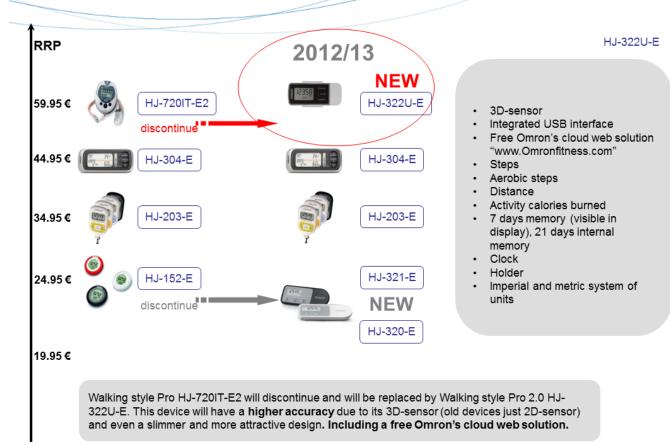
OMRON HEALTHCARE EUROPE B.V. Scorpius 33 2132 LR Hoofddorp The Netherlands P.O. Box 2050 2130 GL Hoofddorp The Netherlands Phone: +31 (0)23 55 44 700 fax +31 (0)23 55 44 701 www.omron.healthcare.com

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 IBAN NL95BOTK0635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.B01

STC product portfolio 2012/13

OMRON

OMRON



Package Example:

High quality clam shell packaging (NEW)

<complex-block>

Instruction Manual Layout Example:

Manual will have 26 languages (**NEW**), only technical data and warnings have to be downloaded from our website.

Illustration instruction manual and packaging:

OMRON HEALTHCARE EUROPE B.V. Scorpius 33 2132 LR Hoofddorp The Netherlands P.O. Box 2050 2130 GL Hoofddorp The Netherlands Phone: +31 (0)23 55 44 700 fax +31 (0)23 55 44 701 www.omron.healthcare.com

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 IBAN NL95BOTKo635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.B01

OMRON

Illustration; only partly (both sides printed)

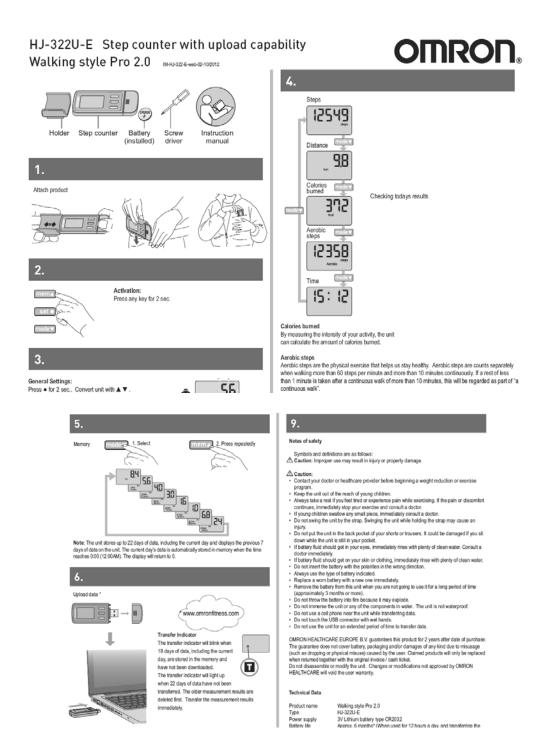


Illustration Packaging

The packaging will be a clam shell, the device visible in the centre of the packaging.

Comparing the second se

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 IBAN NL95BOTK0635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.B01

OMRON

OMRON

Walking style Pro 2.0

Step counter HJ-322U-E

> Tracks Steps, Aerobic Steps and Distance accurately



ス

- Features: 21 Days Memory Clock
- Calories Burned
- USB connection
- Steps
- Aerobic steps

All for Healthcare

OMRON HJ-322U-E product specifications:

OMRON HEALTHCARE EUROPE B.V. Scorpius 33 2132 LR Hoofddorp The Netherlands P.O. Box 2050 2130 GL Hoofddorp The Netherlands Phone: +31 (0)23 55 44 700 fax +31 (0)23 55 44 701 www.omron.healthcare.com

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 IBAN NL95BOTK0635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.B01



Product name Walking style Pro 2.0

- o Type; HJ-322U-E
- Power supply; 3V Lithium battery type CR2032
- Battery life; Approx. 6 months* (when used for 12 hours a day and transferring the results for 30 seconds once per day)

Note: Supplied battery is for trial use. This battery can run out within 6 months.

Measurement range

- Steps: 0 to 99,999 steps
- Distance walked: 0.0 to 999.9 km or 0.0 to 621.3 miles
- o Activity calories: 0 to 59,999 kcal
- Aerobic steps: 0 to 99,999 steps
- Time: 0:00 to 23:59 / 12:00 AM to 11:59 PM

IT function

USB connector

Supported OS:

- o Microsoft Windows Vista and later
- Apple Mac OS X 10.7 Lion and later

Setting range:

- Time: 0:00 to 23:59 / 12:00 AM to 11:59 PM
- Weight: 10 to 136 kg in units of 1 kg or 22 to 300 lb in units of 1 lb
- Height: 100 to 199 cm in units of 1 cm or 3'4" to 6'6" in units of 1 inch
- Stride length: 30 to 250 cm in units of 1 cm or 12" to 48" in units of 1 inch

Operating:

Temperature/humidity

- Temperature: -10° C to +40° C and/or 14° F to 140° F
- Humidity: 30 to 85% RH

External dimensions:	78 (W) × 34(H) × 12(D) mm
----------------------	---------------------------

Weight:

Approx. 27 g (including battery)

Packaging-content:

Step counter, Clip, 3V Lithium battery type CR2032, screwdriver and instruction manual

OMRON HJ-322U-E packaging specifications:

Carton	QTY	Approx. Weight	Approx. Dimensions W*D*H
Unit	1	0.050 kg	145 * 82 * 38 mm
Inner	10	0.660 kg	465 * 102 * 149.5 mm
Master	50	4.400 kg	530 * 473 * 185 mm

OMRON HEALTHCARE EUROPE B.V. Scorpius 33 2132 LR Hoofddorp The Netherlands P.O. Box 2050 2130 GL Hoofddorp The Netherlands Phone: +31 (0)23 55 44 700 fax +31 (0)23 55 44 701 www.omron.healthcare.com

BANKERS BANK OF TOKYO-MITUSBISHI (HOLLAND) N.V. ACC. NR. 063.56.15.320 BAN NL95BOTK0635615320 SWIFT BOTKNL2X CHAMBER OF COMMERCE NR. 342.10306 BTW/VAT NR. NL8132.86.281.B01